

Fake Image Detection on Social Media using CNN Algorithm

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Abstract: In today's time, the common man is being fooled through fake pictures because they do not know whether the pictures are real or not. In this technological age, people have placed social media at a prominent level in their daily lives. Most of the people share their information or any important thing on social media through text message image and video like twitter, snapchat, Face book, WhatsApp telegram and many more. Biometric techniques are helpful now for identifying people, but criminals alter their look, behaviour, and psychology to trick the identification system. In order to solve this issue, we are employing a novel method called Deep Texture Features Extraction from Images, followed by the construction of a machine learning model utilising the CNN (Convolution Neural Networks) algorithm. As it largely relies on features extraction utilising the LBP (Local Binary Pattern) method, this technique is often referred to as LBP Net or NLBP Net. The sole purpose of this research is to create a model that can be used to classify social media content to detect any threats and fake images. This model was made using Deep Learning which is Convolutional Neural Network (CNN). LBPNET, a machine learning convolution neural network, is the name of the network we created for this research to identify fraudulent face photographs. Here, we will first extract LBP from the photos, and then we will train the convolution neural network on the LBP descriptor images to produce the training model. Every time a new test picture is uploaded, the training model will use that image to determine if the test image contains fraudulent images or not. Details regarding LBP are shown below. Now that the feature vector has been processed, it may be classified using a machine learning method such as the Support Vector Machine, extreme learning machines, or another one. The study of textures or the recognition of faces may both be done using these classifiers. The results of this research will be helpful in monitoring and tracking of images in social media to detect unusual material counterfeit images and protect social media from threats and fraudsters.

Key Word: Supervised Machine Learning Techniques, Local binary patterns (LBP), Convolution Neural Network (CNN); Support vector machine.

1. INTRODUCTION

In this technological age, there have been many changes in the way people interact and move their lives forward and communicatively, it becomes very easy through social media.

Social media is based on the unique foundation that connects people and empowers them to present their interests and ideas by presenting themselves and forming new friendships with all others who share their interests. WhatsApp, Facebook, Twitter, Snapchat and Instagram are among the most popular social network sites at the moment.

Sharing her images online through social networking services like Instagram is widespread and at least 90 million images are currently being shared via Instagram every single day. People upload and share billions of photos every day through social media.

In recent years, it has been common practice to synthesise the complete or partial photo-realistic content of a picture or video using generative models based on deep learning, such as the generative adversarial net (GAN). A very photorealistic image or video might also be created using GANs thanks to recent research, including Big GAN and the Progressive Growth of GANs (PGGAN) study, making it impossible for a human to tell if it is genuine or not in the short amount of time. The picture translation jobs may generally be completed using generative software. When the fabricated or artificial picture is utilised incorrectly on a social media site, though, it might become a severe issue. The phoney facial picture in a pornographic video, for example, is created using CycleGAN.

We provide a unique network architecture with a pairwise learning technique, dubbed the common fake feature network (CFFN), in order to address the enormous demand of the fake picture identification for GANs-based generator. The pairwise learning strategy may clearly address the drawbacks of supervised learning-based CNNs, such as those in, according to our earlier methodology. The performance of the false picture identification is substantially enhanced in this research by the use of a unique network design combined with pairwise learning.

We employ the suggested deep fake detector (Deep FD) to distinguish between fake faces and generic images in order to assess the efficacy of the system.

In this technological age, more and more people are falling prey to image counterfeiting. Many criminals use software and photographs to mislead the courts or to provide evidence [17]. Under this research, using machine learning Algorithm [6,7], the researcher will try to propose a class model through a convolutional neural network (CNN) which is able to take advantage of knowledge to take an image from social media and then this model Classified and is able to detect it.

II. LITERATURE SURVEY

So far very little work has been done to detect fake audio image video. Yet, several studies and works are on the way to find what can be done about the spread of fake photos online and around credible dissemination. Adobe software that detects the way Photoshop is abused and tries to provide a way to [8]. The following provide a relating to of a rare of these literatures:

By **Bunk et al** [11] in 2017 during their research, two systems were present to detect and assign forgery images using a consist of examining properties and deep learning. Deep learning classifiers and a Gaussian conditional domain pattern are then used to construct a heat map. In the beginning system, the Radon conversion of examining properties is founded on overlapping pictures corrections.

Deep learning classifiers and a Gaussian conditional domain pattern are used to generate heat map. A Random Walker segmentation method uses total fields. Further system, Knowing and Detecting it, Software resampling properties are proceed on turn overing object patches over a long-term memory (LSTM) based network.

Explore it with Both detection systems have been compared. The result ensures that active in detecting and committing image fraud in both systems.

In 2018 **Raturi's** systems [10], was present to find out whatever is the latest social website nowadays, most of the fake accounts are on Facebook social media. Machine learning feature was used in this experiment to better found fake accounts based on their and their information on social networking wall. Focused on analyzing data and collecting offensive words and the number of times they were used. The results of this research ensure that the main problems related to the security of social networks are that the data is not treated properly before it is posted.

According to a survey [9] proposed by **Zhenget al**. To detecting of fake news and images is complex, Some existing models can be used to address these problems because upon improvement we know that finding the element of news remains a major problem. This proposal describes the problem of "detecting false news." Through internal investigation of fake news, Many good features are evidenced by appropriate text words and images in fake news. Words and images used in fake news have hidden features, whereby individual layers means can be identified through the collection of hidden information obtained from this structure. A pattern called TI-CNN has been proposed.

By **Mykhailo Granik et.** in his study [3], It states that using naïve Bayes classifier is the easiest way to detect fake news using simple. This usage was implemented in the form of a software system and data set comprehension used on a Facebook news post. They were aggregate from three large Facebook pages each from the right and from the left, Its above Three big mainstream political news pages (Politico CNN ABC News). They all achieved a classification accuracy of about approx. 74%. This may be due to the divergence of the data set in which only 4.9% were fake news.

In [13] by **Kuruvilla et al.**, a neural network by examining the error levels of 4000 false notes and 4000 genuine photos, a neural network of this type was effectively trained. An impressive 83% of the time, the given neural network correctly determines if a picture is real or phoney. With 60% of the neural network output and 40% of the analysis, this meta model creates and evaluates trustworthy simulated image recognition systems.

By **Kim's and Lee's** survey [15] To identify fraud and phoney photographs used for criminal purposes, digital forensic methods are required. In this manner, the researchers doing this study are developing an algorithm to identify fraudulent photos using deep learning methods. where fresh study has uncovered surprising facts.

This study creates a method that uses the CNN model to classify images once they are entered.. CNNs are excellent feature extractors for tasks or problems that are entirely new. It feeds your data at each level, trains the CNN with its taught weights, and then extracts usable properties from the CNN for the given job. Accordingly, a CNN may be retrained to perform additional recognition tasks, allowing for the expansion of existing networks. This process of saving time and not having to train a CNN from scratch is known as pre-training.

III. METHODOLOGY

This study investigates a supervised machine learning classification issue [14, 18], where the training phase is the label or category of the input sample. The actual image class and the false image class are the two labels or classes. Additional necessary hidden information is attached to a picture at the time of capture for authentication and forgery protection reasons.

For authenticity and forgery protection reasons, additional necessary concealed information is attached to a picture when it is captured. The researcher used a traditional neural network in conjunction with deep learning (CNN).

A. Neural network input features

The objective is to gather relevant data attributes. Through the creation of new features from the current ones, features seek to minimise the amount of features in a dataset (and then discarding the original features).

B. Developing Fake Image Detection Algorithm Architecture Figure 1 depicts the architecture of a convolution neural network (CNN).

- Target photographs, which serve as the dataset relevant to answering the research questions, testing the hypothesis, and evaluating the outcomes, will be taken from the Instagram programme.

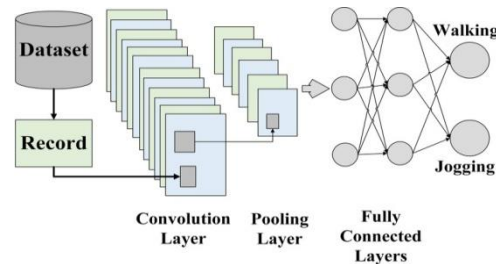


Fig. 1. Convolution Neural Network Architecture.

Testing and Results: Following the dataset's testing after the neural network has completed its training, we retrieve a confusion matrix, which comprises a number of factors used to calculate the accuracy of the neural network.

IV. PROPOSED SYSTEM

The two main contributions of the suggested technique are as follows:

- To increase the false image's representative power, we suggest a fake face image detector built on the innovative CFFN and composed of a number of dense blocks.
- In order to enhance recommendations. Deep FD's standardisation property, the paired learning strategy is initially implemented.

Tools Used

Software Requirements

- Operating System : Windows 10
- Coding Language : Python
- Tool : PyCharm, VS Code

Hardware Requirements

- System : Pentium IV 2.4 GHz
- Hard Disk : 40 GB
- Ram : 512 Mb

V. IMPLEMENTATION

With the aid of Deep Learning Toolbox, you may execute transfer learning using a pretrained model or create your own CNN from start. The technique you use will rely on the resource you have, the kind of application you are building, and the programme's intended use. The number of layers and filters must be chosen, and the other conditions must be modified, in order to train the network from scratch. It can take a while to gather the vast quantities of data based on millions of samples necessary to train a particular model from scratch. Using a pre-trained model to automatically extract attributes from a fresh dataset is a suitable substitute for CNN training from scratch.

A test dataset and a training dataset are present. Additionally, there are instances where training data is used to generate test data and vice versa. In this experiment, we used two datasets. 100 photos are included in the testing dataset, while 100 images are included in the training dataset. 100 photos make up the second dataset's training set, while 40 images serve as the test set. For each original picture in the second dataset, three fake photos were created. The false images in the training data were extracted from the original photographs. By adding, removing, and altering colors, the researcher altered the original photos. Following are the processes for the dataset training using the CNN network.

- 1) Load sample data as a data storage for the image, then load it for analysis. Data is stored as an object of the picture datastore and automatically labelled photos depending on the name of the folder. When training a convolution neural network, an image datastore allows you to effectively analyse batches of images and store massive amounts of picture data.
- 2) Establish the network architecture: Establish network layers and the convolutional neural network architecture.
- 3) Training option definition: After designing the network's architecture, the training choices are defined. the quantity of epochs, the learning rate, the batch size, and the momentum.
- 4) Train the network: Use the training choices, training data, and layer- defined architecture to train the network.
- 5) Determine the new data's labels in advance and evaluate the categorization accuracy.
Using the trained network, make predictions about the data's labels, and then assess the final accuracy.



Fig. 1. Image Classification



Fig. 2. Image Classification

Test Datasets

In this phase, the researcher selected a picture from among the photographs using codes, and then, as shown in Figures 1 and 2, determined whether the image was real or a fake.

VI. RESULT AND DISCUSSION

There includes a thorough discussion of the suggested methodology's performance metrics. This research's main objective is to accurately distinguish between real and false photographs. In this study, a convolution neural network is employed for this purpose.

To categorise the provided image as authentic or fraudulent, the output's probability is calculated. Here, the method created in this study is assessed in relation to the available methodologies and on the basis of performance criteria.

Performance Measures

Various performance indicators, including sensitivity, specificity, accuracy, precision, and recall, are used to assess the performance of the projected approach.

Performance Analysis

The tables below tabulate and display the effectiveness of the suggested strategy. It has been demonstrated that different networks have varying degrees of result accuracy.

accuracy score of 83%, a recall score of 82%, and a f1 score of 81.5% were attained using the LBN.

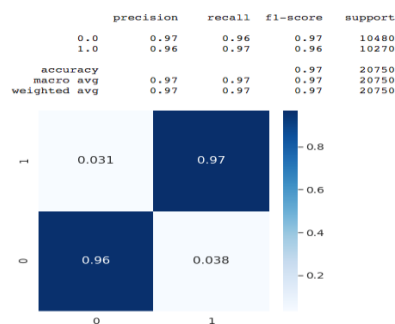


Fig. 3. Diagram for precision, recall, f1-score, support

```

Model: "sequential_1"
Layer (type) Output Shape Param #
conv2d_1 (Conv2D) (None, 48, 48, 32) 320
batch_normalization_1 (Batch Normalization) (None, 48, 48, 32) 0
activation_1 (Activation) (None, 48, 48, 32) 0
conv2d_2 (Conv2D) (None, 48, 48, 32) 320
batch_normalization_2 (Batch Normalization) (None, 48, 48, 32) 0
activation_2 (Activation) (None, 48, 48, 32) 0
max_pooling2d_1 (MaxPooling2D) (None, 24, 24, 32) 0
flatten_1 (Flatten) (None, 1536) 0
dense_1 (Dense) (None, 128) 198272
batch_normalization_3 (Batch Normalization) (None, 128) 0
activation_3 (Activation) (None, 128) 0
dense_2 (Dense) (None, 2) 258
batch_normalization_4 (Batch Normalization) (None, 2) 0
activation_4 (Activation) (None, 2) 0
Total params: 1,992,886
Trainable params: 1,992,886
Non-trainable params: 0
None
[0.9999999 0.9999999] 0
  
```

Fig. 4. Table for parameters i.e. Trainable params and Non-Trainable params (Layer, normalization, activation)

The total accuracy of the LBN classifier was 81.8%. This means that in terms of accuracy, the LBN design outscored the vision transformer architecture by 1.1%. An overall

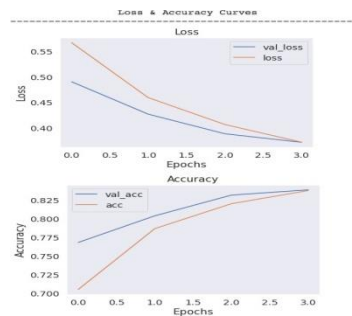


Fig. 5. Training and Testing loss of data set to given to the model

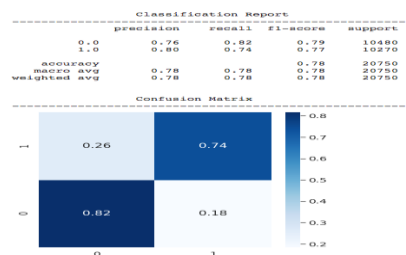


Fig. 6. Classification Report and Confusion matrix for result of the model

By computing the value of True positive, True Negative, False positive, and False Negative, the values of precision, recall, accuracy, specificity, and sensitivity are recovered from the confusion matrix after the code has run.

VII. CONCLUSION

Lately, There have been electronic attacks in Saudi Arabia also a large population country India faced threats and attacks.

At this time we neither have a clear vision nor any unified framework to protect us from theft, counterfeiting and big threats, social media is a very wide area in today's time where the spread of false accounts is concerned.

This research is particularly contributing to the rapid detection and rectification of forgery and fraud in the field of images in social media.

In order to properly detect the false face/general pictures produced by cutting-edge GANs, we have suggested a unique common fake feature network based on paired learning in this research. By aggregating the cross-layer feature representations into the final fully connected layers, the proposed CFFN may be utilised to learn the middle- and high-level and discriminative fake features. The suggested paired learning may be utilised to further enhance the effectiveness of false picture detection. The suggested false image detector ought to be able to recognise the fake picture produced by a new GAN with the help of the pairwise learning that is being proposed. Our test findings showed that, in terms of precision and recall rate, the suggested strategy exceeds other cutting-edge plans.

Like a neural network, CNN and its deviation can also be optimized to large datasets, which is often the case when classifying objects.

For future task recommended by this research are for example using more complex and deeper model for detectable problem. Integration of deep neural networks with the theory of enhanced learning.

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